
TEA TALK:

NEWS FROM ACQUIRED TASTES TEA COMPANY

Issue 9

Spring 2000

Springtime!

Now that spring is finally here, it's time to start thinking about Mother's Day! Our Mother's Day blend of tea is back, and we have lots of other gift ideas for you. We've also included a tub tea coupon, exclusively for our Connoisseur Club customers. Hope to see you soon!

Colleen

What's New?

New Bulk Teas:

We went all out finding new bulk tea selections for you!

Black teas:

-**East Frisian Blend**- Strong black teas.

-**Blue Shadow**- Rhubarb-flavoured tea blended with cornflowers.

Others: **Blood Orange, Lemon Spice & Decaffeinated Market Spice.**

New Flavoured Green teas:

Japanese Sour Cherry

Sencha Earl Grey, &

Sencha Flowers of Paradise- a blend of green tea, sunflowers, rose petals, hibiscus & organic orange peel.

New Herbal teas:

Sweet Orange Rooibos

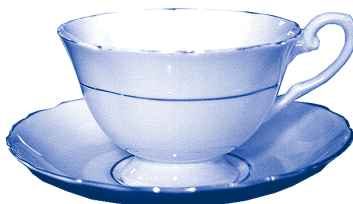
New from the Republic Tea:

-**Republic Green Chai**- A loose tea blend similar to our bulk chai, except using a green tea base.

-**Decaf Kiwi Pear** and **Decaf Wild Berry Plum** green tea blends in teabags.

-Family-sized (1.89L) **Republic Chai** or **Decaf Republic Chai** concentrates.

ACQUIRED TASTES TEA COMPANY



"Savouring the Good Life"

Mother's Day is May 14th!

Tea is a thoughtful and practical gift. In addition to our Acquired Tastes' Mother's Blend, we have 200 other teas to tempt Mom's palate. If you're a mom, feel free to update your tea registry at the shop so that we know which blend, teapot or cozy you have your eye on.

Other Gift Ideas:

- A tea-for-one teapot
- Spring patterned china mugs
- Gift basket (One of ours or create your own.)
- Tub tea for the bath
- Soothing tea candle
- Tea cozy & matching trivet
- Rose-patterned tins and boxes to hold tea.
- We've got cards too!

Upcoming Events

Tea Tasting:

Wednesday, June 7th, 7 p.m.

Theme: "The Right Honourable Earl Grey"

Whenever we poll people on their favourite tea, Earl Grey comes out at the top of the survey. So it's about time we dedicated a tea tasting to the varieties & forms it comes in. We'll taste Earl Greys from different vendors, including Jacksons, the owner of the original recipe, plus Green Earl Grey, Lady Grey and Earl Grey's biscuits too! Included is a discussion on the Earl, & the history of his tea blend.

Cost: \$5/person, non-refundable & due at the time of registration to guarantee your spot. Cancellations with 24 hrs notice receive credit to attend a future tasting. If you do not wish to reserve in advance, you may phone June 7 to check availability, & pay at the door if space is available. Attendance is limited, so early registration recommended.

Mother's Day Special Coupon!

~This coupon entitles you to 20% off any 3-pack of tub or body tea~

Choose from: Everyday, Cozy Weather, Romance, Full Moon, Energizing Peppermint, Sweet Dreams Lavender.

Valid until May 30, 2000. One coupon per customer.

Feature Tea:

White Tea

Many of you phoned us or dropped by in response to the April 16 Edmonton Journal report that "White tea may be the best cancer-fighting tea of them all". To summarize, a study found that white tea contains the same type of polyphenols as green tea, but in greater concentration. (Polyphenols are the compounds found in tea which act as antioxidants. Antioxidants are compounds that help protect our cells from harmful "free radicals." Free radicals left unchecked could cause cancer or heart disease.) Further study is required for the researchers to confirm their findings.

So what is white tea anyway?

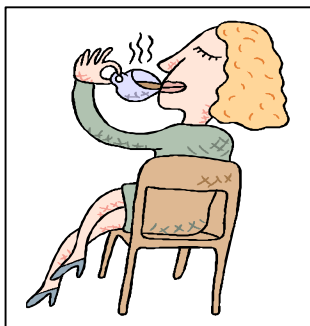
White tea comes from the same plant as green, black or oolong tea, but only the unopened buds of the tealeaf are picked. The tea appears white in colour because of the silver-white down on the tender buds. The buds are merely withered and dried- the least amount of processing undergone by any variety of tea.

Why is white tea so rare?

White tea is rare because it is only produced by a few countries and is usually processed entirely by hand. The fact that only buds are used makes picking the tea especially labour-intensive which adds to the cost.

What does it taste like?

White tea tastes as delicate as its colour would suggest. Our white tea, "Rare Adam's Peak Silver Tipped White Tea" has a light taste with notes of pine & honey. Its rarity makes it the most expensive tea in our shop, but definitely worth trying if only as a special treat.



"A woman is like a teabag. It's only when she's in hot water that you realize how strong she is."

-Nancy Reagan

Tea Quiz

Can you match up these famous & fictional people with the tea rumoured to be their favourite??

Coco Chanel	Earl Grey
James Bond	Lapsang Souchong
Capt. Jean Luc Picard	Camomile
Queen Elizabeth II	Ceylon
Sir Winston Churchill	Yin Hao Jasmine
Peter Rabbit	Keemun

Answers:

Coco Chanel ~ Ceylon,

Jean Luc Picard ~ Earl Grey,

Sir Winston Churchill ~ Lapsang Souchong

James Bond ~ Yin Hao Jasmine,

Queen Elizabeth ~ Keemun,

Peter Rabbit ~ Camomile

Recipe

Banana Chai Frappe

A quick and tasty blender drink, perfect for summer entertaining.

½ Cup or water

½ A bottle of Republic Chai Concentrate

4 Ice cubes

1 Banana

Mix all the ingredients in a blender until they are smooth. Pour into glasses & enjoy!

Please forward newsletter ideas or questions, as well as mail orders to:

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Thursdays 10 a.m. – 8 pm.

Closed Sundays

