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# TEA TALK:

NEWS FROM ACQUIRED TASTES TEA COMPANY

Issue 11

Winter 2001

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## We're on the Net!

We have finally launched our website!! You can now order our tea or send gifts to out-of-town friends online! Additionally, you can sign up to receive email updates of our upcoming events. Visit us at [www.CanadianTea.com](http://www.CanadianTea.com). We also have a new toll free phone number: 1-866-556-4TEA. Hope to see you soon!

~Colleen

## What's New?

### New Bulk Teas:

-White tea – **China Tian Sau Yin Hau White Tea**- it's sweet, light, & high in antioxidants.

-Green tea: **Organic Green Darjeeling**. It has a mild, smooth green tea flavour.

-Black tea: **Nepal- Illam Estate**- a nice afternoon tea. Other black teas: **Licorice Tea**, and **AT Garden**- a vanilla & jasmine blend.

-Herbal tea: Refreshing **Spearmint** tea.

### From Overseas:

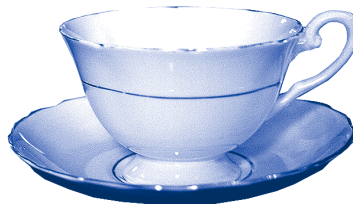
**Barry's Gold Tea**- Strong Irish tea!

**Brodie's of Edinburgh** – A blender of Scottish teas since 1867.

**Ahmad**- We have 6 new teabag blends from this English blender-Ceylon, Darjeeling, Jasmine, Green tea, English Breakfast & Decaf English Evening.

**Twinings**- We have English Twinings (superior to the North American Twinings), including both Earl & Lady Grey, and English Breakfast.

## ACQUIRED TASTES TEA COMPANY



*"Savouring the Good Life"*

## Upcoming Events Our 4<sup>th</sup> Birthday Party!!

**Saturday, March 3, 10a.m. - 6p.m.**  
**(Drop-by anytime)**

To celebrate, we will have tea & goodies to sample, door prizes & one-day store specials. We only have 1 sale a year and this is it! See you there!

**Tea Tasting:**  
**Wednesday, April 4th, 7 p.m.**  
**Theme: Teas from India**

India has been growing tea commercially since the 1800's & their black teas are among the best in the world. More recently, the area has also begun producing green tea & organic teas. We will taste a variety of teas from different regions in India & learn about tea production in the country.

Cost: \$5/person plus GST, non-refundable & due at the time of registration to guarantee your spot. Cancellations with 24 hrs notice receive credit to attend a future tasting. If you do not wish to reserve in advance, you may phone April 4th to check availability, & pay at the door if space is available. Attendance is limited, so early registration is recommended.

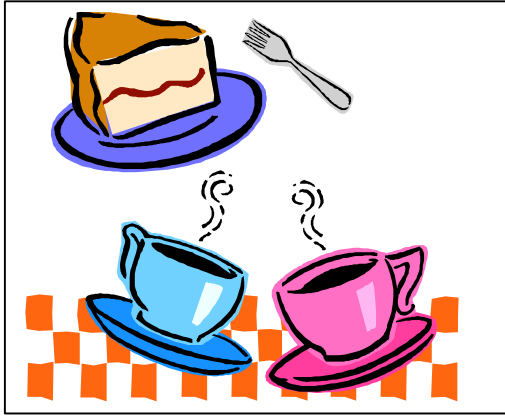
## Annual Top 10 Bulk Tea List

There are a few new additions to the list this year, & Earl Grey managed to jump from fifth to first! Did your favourite make the list?

1. Earl Grey
2. Gingja Estate Assam
3. Monk's Blend
4. Mim Estate Darjeeling
5. Buckingham Palace
6. Republic Chai
7. Jasmine Green Tea
8. Courtlodge Estate Ceylon
9. English Breakfast
10. Imperial Keemun Mao Feng

## Tea Wedding Favours

Treat your guests to something unique!! We can blend a tea especially for your wedding, and package it in our individual favour tins, or in our bags. We'll keep your blend on file too, so that your guests can reorder it again & again. If you have your own packaging in mind, you can also buy our teas in bulk & "do-it-yourself".



*"Although my neighbours are all barbarians, and you, you are a thousand miles away, there are always two cups on my table."*

*-T'ang Dynasty*

## Feature Tea: ~Hyson Green Tea~

Hyson means "flourishing spring". Legend has it that the tea was named after a British East India Company tea merchant. Apparently his name, "Hyson", sounded similar to the Chinese word for "spring-picked tea", and the name has been used for the exported tea ever since. This green tea is usually grown in China's Zhejiang province. The tealeaf is bold & thick looking, and the resulting infusion is a pale yellow. Hyson is pan-fired, and the leaf is twisted during production.

Hyson is one of the most common types of Chinese green tea exported. It is considered a good green tea for everyday consumption. Its taste can range from fairly pungent to quite light, with a fresh, slightly sweet flavour. Our Hyson, called Lucky Dragon, is light and slightly sweet. We recommend it as a good introduction to green tea.

As with all green teas, Hyson performs best with water that is not at a full boil. Use water that is just steaming, and infuse for 2 to 3 minutes. Sugar and milk are not usually added to green tea, however, as in all things, follow your taste buds!

## Tea & Personality

### What does your tea say about you?

A recent Angus Reid survey of Canadians tried to match our character traits to the kinds of tea we enjoy. How well do you match up?

**Green Tea:** Adventurous

**Black Tea:** Traditional & family-oriented

**Herbal Tea:** Experimental, less traditional

**Specialty Tea:** Creative & curious

**Iced Tea:** Fun-loving

## Privacy Policy

With the coming of Canada's new privacy law, we'd like to reiterate our privacy commitment. The information we collect for the Connoisseurs' Club is for internal use only- we don't sell our list. As part of our 'tea registry service' we record your favourite teas, what you've tried; what you did & didn't like. We do share this info with friends who request help choosing gifts for you. We keep contact info confidential. You may discontinue membership in our club at any time, & we'll remove you from our database. Club membership lasts 5 years, or as long as you continue to use your card. Non-active members will be removed from our database after 5 years. For more information, contact Colleen Murray.

Please forward newsletter ideas, address updates, catalogue requests & mail orders to:

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**Email: [acquired@interbaun.com](mailto:acquired@interbaun.com)**

**Store Hours: Daily 10 a.m. - 6 p.m.**

**Thursdays 10 a.m. - 8 p.m.**

**Closed Sundays (except Nov./Dec.)**