
TEA TALK:

NEWS FROM ACQUIRED TASTES TEA COMPANY

Issue 14

Winter 2002

Tea Withdrawal

Hello everyone! As some of you have probably noticed by now, I'm expecting a baby (our first) in April. As a result, my caffeine consumption has been somewhat hampered! So as you drink your cup of tea, think of me! I'll be leaving on a mini-maternity leave sometime this spring, so tea tastings & newsletters will be sporadic over the next little while. Looking forward to seeing you before (& after) the big day!

~Colleen

What's New?

New Bulk Tea:

New Black Tea: Assam- Bukhial Estate – a very fine leafed & strong Indian tea, and **Darjeeling – Jungpana**, a delicate Autumn flush full-leafed tea.

New White Tea: Darjeeling White Tips- A delicate tea made of long silver buds.

New Herbal Tea: Rooibos- Earl Grey, a caffeine-free herbal blend with oil of Bergamot & cornflowers.

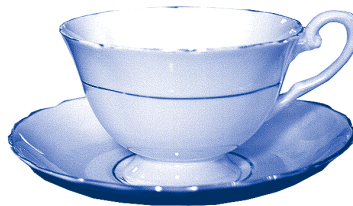
Other Teas:

Whittards of Chelsea- A new line of loose teas from the popular London teashops.

Saltspring Organics- New loose organic herbal blends from the Saltspring tea company.

New from the Republic- Republic Red Chai is a new herbal blend of chai made with healthy rooibos. Available loose or in teabags.

ACQUIRED TASTES TEA COMPANY



“Savouring the Good Life”

Annual Top 10

Our annual listing of your favourite loose bulk teas.

1. Earl Grey (as always!)
2. Assam- Gingia Estate
3. Buckingham Palace
4. Darjeeling- Mim Estate
5. Irish Breakfast
6. Monk's Blend
7. English Breakfast
8. Jasmine Green
9. Republic Chai
10. Vanilla

Teashop Employment!

If you are a tea-loving individual who is responsible and has a flexible schedule send us a resumé! We will begin interviewing for maternity-leave help in February.

Upcoming Events

Tea Tasting

Monday, Feb 11, 7 p.m.

Theme: Tea in France & Germany

A tasting of some of the teas that are popular in France & Germany, and a talk on tea traditions in these countries.

Cost: \$5/person plus GST, non-refundable & due at the time of registration to guarantee your spot. Cancellations with 24hrs notice receive credit to attend a future tasting. If you do not wish to reserve in advance, you may phone Feb.11 to check availability, & pay at the door if space is available. Attendance is limited, so early registration is recommended.

Our 5th Birthday Party!

**Saturday, March 2, 10am-6pm
(Drop by anytime!)**

Join us for tea & cake & our one sale of the year. This will be Colleen's last big event before her maternity leave, so come say hi!

Did you know?...

- Canadians consume approximately 7 billion cups of tea per year.
- Tea was first imported into Canada by the Hudson's Bay Co. in 1716.
- Almost 90% of Canadians drink tea.
- Hot tea accounts for 90% of Canadians' tea consumption.

Feature Tea

Assam Tea

Assam is a tea-growing region in the Brahmaputra valley of Northeast India. The region contains about 2000 gardens, each producing slightly different flavours & qualities of Assam tea.

In general, Assams tend to be strong with lots of body. The liquor is usually a rich, reddish-gold colour. Full-leafed Assams display attractive gold tips, which are a sign of new growth. The small-leafed Assams brew up quick & strong, and are in high demand for blends such as Irish Breakfast. The region's gardens grow a small amount of green tea, but black tea is the specialty bringing the region fame.

Assam tastes especially good with milk, which complements the tea's malty flavour. Assam is a great accompaniment to meals, especially breakfast, and it is a great base tea for making your own Chai blend.



*"Better to be deprived of food for three days, than tea for one."
-Rev. Sydney Smith*

Word Search

Can you find these words hidden in the puzzle below?

chai	jasmine	milk	scone
earl grey	infuser	mint	sencha
green	leaves	oolong	souchong
herbal	lemon	pekoe	teabag
honey	maté	rooibos	trivet

```
H A G W A L Q O X G R I B
H G Q E F J J E O K G G E
K T M S W A Y A U L R N A
T M B T T U C O S I O F R
E I U G V I P L E M O N L
H N U S L G W Z V K I A G
K T G Q M S R W P A B N R
E R C L C C I E H R O O E
X I S O V F K C E H S O Y
T V N Q C O A H C N E S D
P E V F E X C U O M V Z B
G T B N U P O H A N A I G
N I V Q P S G A B A E T K
A B T C T Y E I A J L Y E
E K I S L B R R E O G L C
```

Decaffeinated Tea

Regular teas (such as green or black tea) can be decaffeinated to remove all but about 3% of the original caffeine. Decaf teas are different from herbal teas which do not usually contain caffeine to begin with. According to the Tea Council of Canada, an average 6oz cup of black tea contains about 34mg of caffeine. Although the caffeine in any specific tea could be higher or lower, on average, one can drink 10-12 cups of tea per day and still be within the Canada Food Guide limit. In fact, the average dark chocolate bar contains more caffeine than a cup of tea! (37mg/56g bar) That said, many people still prefer decaf for health and other reasons.

There are 2 main decaffeination processes. The main method is the CO2 process, a chemical-free method generally considered to be the most 'natural'. The second method uses Ethyl Acetate as a solvent. The low doses of Ethyl Acetate are safe, and since this compound is found naturally in the tealeaf, the process is also touted as natural. A less common process uses Methyl Chloride. While safe, the use of a chemical makes it the least natural method. The Swiss-water method is a coffee process, and does not apply to tea. Although decaffeination does alter the taste of teas somewhat, research has found that the potency of antioxidants is comparable in both decaf & regular teas.

Please forward newsletter ideas, address updates & mail orders to:

Acquired Tastes Tea Company
12516 – 102 Avenue

Edmonton, AB, Canada T5N 0M3

www.CanadianTea.com

Phone: (780) 414-6041

Toll Free: 1-866-556-4TEA

Fax: (780) 438-3362

Email: acquired@interbaun.com

Store Hours: Daily 10 a.m. – 6 p.m.

Thursdays 10 a.m. – 8 pm.

Closed Sundays (except Nov./Dec.)